

INSTITUTE OF COOPERATIVE MANAGEMENT MADURAI – 22.
COURSE MODULE

1.	Name of the Programme	Programme on Transforming PACS as MSC's
2.	Duration	02.08.2023 to 04.08.2023 (3 days)
3.	Capacity	30 Nos.
4.	Target Group	Secretaries /Employees of PACS
6.	Objectives	After completion of program the participants are able to: a) Understand the need for and importance of converting the PACS into MSC's b) Identify the potential opportunities of multi service center c) Prepare DPR for understanding potential business
7.	Methodology	Lecture cum Discussion/exercises
8.	Content	1. SWOT Analysis 2. Backward integration and Forward integration of Non-Credit business 3. Preparation of DPR's
9.	Course fee	Lodging, working lunch, training materials, material kit, Stationery etc., will be provided by the institute as a part of the training. Breakfast and dinner cost shall be borne by the participants.
10.	Location of the Institute	The Institute is located at Chinnaudaippu which is 13 kms from Periyar Bus Stand, Madurai. There is a bus service bearing the number 10M at 09.00 A.M. from Periyar Bus Stand to the Institute Campus. In case the participants miss this bus, they can board the city bus from Periyar Bus stand bus nos. 10F, 37, 39, 56, 72 and 76 and get down at Chinnaudaippu bus stop. The campus is situated one kilometer from the Chinnaudaippu bus stop.
11.	For further details	Dr. S.Dharmaraj/ Director i/c/Course Coordinator Phone Nos. 0452-2690056 E-mail : icmmadurai@gmail.com

