

COURSE MODULE

1.	Name of the Programme	Programme on Government e-Market place (Gem) and MSTC
2.	Duration	09.08.2023 to 11.08.2023 (3 Days)
3.	Capacity	30 Nos.
4.	Target Group	Officers of Khadi Federation/Handloom/Textiles/Housing Cooperatives/Social Welfare/ ICDS /Milk Audit
5.	Objectives	1.To expose the participants to the process of GEM portal 2.To impart knowledge on product selection, buyer assessment and bidding methodology 3.To practice on MSTC bidding process know-hows.
6.	Methodology	1. Lecture cum Discussion
7.	Content	1. GEM – Introduction / Advantages 2. Registration procedures in GEM Portal 3. Dashboard 4. GEM catalogue management system 5. Product selection 6. Buyer Assessment – OEM & Reseller 7. Managing Transaction 8. Bidding Methodology 9. Payment process in GEM 10. MSTC-Introduction History 11. Registration Procedures in MSTC – Buyer/Seller 12.E-Commerce services (Tender / E-bidding / E-Auction / E Procurement / Marketing services)
8.	Facilities Offered	Course Material, Boarding & Lodging and Working lunch will be provided to the participants. Breakfast and Dinner cost shall be borne by the inmates of the hostel.
9.	Location of the Institute	The Institute is located at Chinnaudaippu which is 13 kms from Periyar Shopping Complex Bust Stand, Madurai. There is a bus service bearing the number 10M at 09.00 A.M. from Periyar Shopping Complex Bus Stand to the Institute Campus. In case the participants miss this bus, they can board the city bus from Periyar Shopping Complex Bus stand bus nos.10F, 37, 39, 56, 72 and 76 and get down at Chinnaudaippu bus stop. The campus is situated one kilometer from the Chinnaudaippu bus stop.
10.	For further details	Dr. V. Alagupandian, Faculty/Course Coordinator Phone Nos. 0452-2690056 Fax: 0452- 2690054 E-mail : icmmadurai@gmail.com , info@icmmadurai.in